

Annual Report

2022



05

5 A word from the coaches

6 Once upon a time: PLAY

8 Highlights

10 4 programmes up close

14 PLAY's impact in 2022

16 PLAY's strategy

18 Teaching methods

20 In the field

22 Burundi

24 Comoros

26 France

28 Kosovo

30 Liberia

32 Senegal

34 Social innovation

36 Playlab

38 A collective effort

40 Events

42 Committed partners

44 A committed ambassador: Cyril Moré

46 About

48 Governance and being a member of Groupe SOS

48 Strategy Committee

49 Players

50 Budget

51 Main financial partners

A WORD FROM THE COACHES



What if 2022 was the year PLAY International returned to its roots?

The year of a come back to the original DNA of Sports sans Frontières (Sport Without Borders)?

In 1999, the organisation's very first mission took place in Kosovo, helping people affected by the war. 23 years later, after war broke out in Ukraine, we sent our teams to Poland, Hungary, Italy and Slovakia to support and train refugee rescue professionals in assisting traumatised children and families fleeing their country.

The year when we strengthened our presence in the field, in areas with a strong identity and scarred by a difficult past, with those who remain our number one priority and the focus of our programmes: the youth, through the opening of a new project in the Comoros in September and the confirmation of the opening of our new Rwanda office in the spring of 2023.

The year when awareness grew that, in an increasingly polarised world, access to resources and knowledge is now a privilege, including access to sports facilities and activities, and that PLAY can help combat this injustice by working with girls, people with disabilities and many children in the countries where we work.

The year when we started to work more closely with the sporting ecosystem, and to build new bridges between federations, sports clubs, social-sporting organisations, and the people involved in education, social and medical-social services, in order to share our values and bring on board more partners in our efforts to promote social cohesion and coach the

citizens of the future through sports. And for sure, the year which confirms our 25 years old conviction **that sport is a powerful tool for the education and development of every one of us.**

What if 2023 was the year when sport finally takes its rightful place at the heart of our educational and social systems?

In 2015, the United Nations (UN) defined 17 Sustainable Development Goals (SDG) to be achieved by 2030*: 17 ambitious goals that have helped reassert several priorities to secure the fundamental rights of children around the world. **What if we added an 18th SDG: guarantee and promote easy access to sports for everyone, and make sport a universal right once and for all?**



Arnaud Mourot,
PLAY International Chairman and Founder

Guillemette Petit,
PLAY International Managing Director

*source: www.un.org/sustainabledevelopment/fr/objectifs-de-developpement-durable/

ONCE UPON A TIME: PLAY

1999	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Creation of Sport Sans Frontières	Launch of the Afghanistan and Bolivia projects. Partnership with the World Athletics Championship	Launch of the Senegal projects	Launch of the Sri Lanka and India projects	Launch of the Kosovo projects	Orange Laces campaign. Exploratory mission in Burundi	Launch of the Burundi projects	Launch of the Palestine projects	Launch of the Haiti projects	France Pilot Project. Clubs Solidaires campaign	Launch of the Playdagogy programme in France. 1st PLAY International gala	Launch of the Togo projects. Creation of the Vertigo Race	Launch of the UK projects. Sport Without Borders becomes PLAY International	Organisation of the first Playground. Launch of the Sport4All project in Kosovo	Launch of the Ecole Active project in France. Launch of the AMEP project in Burundi	Launch of the Olympic Values project with Paris 2024. Opening of the Playlab	Launch of the Refugee Incubator project in Europe	PLAY International 20-year anniversary	Launch of the Liberia projects	PLAY International corporate film	Launch of the Comoros project

Bolivia (2003)

2022 HIGHLIGHTS



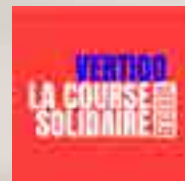
19/01 Launch of webinars for schoolteachers, in partnership with ÊtrePROF

JANUARY



10-31/03 3rd Vertigo Challenge, an internet connected team building charity event

MARCH



12/05 The Vertigo Race returns (8th edition) in a new tower block: Covivio's CB21 tower in Paris La Défense

MAY



4-6/07 Training for trainers on the social integration of refugees and asylum seekers through sports

JULY



13-15/07 Workshop to co-create games on the theme of violence in schools



15-25/09 Move for Youth, an internet connected sporting challenge for over 17,000 Société Générale employees

SEPTEMBER



26-29/09 1st «Sport & Development» seminar in Senegal



3/011 Launch ceremony for the **African Inclusive Sports Academies** programme

NOVEMBER



29/11 10th PLAY International Gala at the Hôtel de Crillon in Paris



FEBRUARY

10/02 Publication of a **collective column** «Sport, an apt tool for the social integration of refugees and asylum seekers».



APRIL

6/04 **Symposium** on the integration of refugees through sports



21/04 The Mayer Experience with Kévin Mayer and Nike at Bonneuil-sur-Marne



JUNE

15/06 **PLAY'IN Together's closing live show:** setting up teaching tools to promote the inclusion of young people with disabilities



AUGUST

Official signing for the opening of the new **Comoros** project



OCTOBER

Creation of the **Welcoming refugees and asylum seekers guide** for sports federations



DECEMBER

9-18/12 «**Solidarity Christmas**» auctions in partnership with eBay



4 PROGRAMMES UP CLOSE

Ejo («Tomorrow» in Kirundi) Active and inclusive education

A key event in 2022 was **the final external evaluation of the first phase of the Ejo project**, a three-year project that PLAY introduced in 2019 in four countries (Burundi, Kosovo, Liberia and Senegal) and aimed to promote access to active and inclusive education for all children.

Ejo is using an educational programme based on an innovative, active, and participatory teaching method where sports games are used to develop psychosocial skills, awareness, and prevention among children. PLAY trains members of the formal (teachers) and non-formal (youth workers) educational spheres into these innovative teaching methods, which are then deployed with children aged 8 to 15 in both in-school and out-of-school contexts.

The external evaluation of Ejo phase 1, which involved 50 participants in four countries, **confirmed the relevance of its teaching tools, which are particularly popular with local stakeholders** because they allow them to tackle sensitive subjects in a roundabout way and provide new didactic solutions to facilitate the children's learning process. The evaluation also highlighted the partnership approach – the very essence of the project's methodology, which ensures that the teaching methods are firmly rooted in each local context. In a nutshell, the educational benefits have already been observed in this first phase. The lessons learnt from this evaluation drove PLAY to plan a second phase, which will move the project further and extend it to Senegal, Burundi, Liberia and, eventually, Ivory Coast.



Kosovo - PLAY'IN Together



Senegal - Ejo

PLAY'IN Together Inclusion of children with disabilities

The European PLAY'IN Together project, which purpose was to **promote the inclusion of children with disabilities through sports** in seven European countries, came to an end in June 2022.

From 2019 to 2022, this flagship project trained 972 youth workers and teachers, 36% of whom were women, in teaching methods co-created by PLAY and its European partners. 2022 was devoted to the deployment of the « All Players, All Friends » teaching kit, aimed at creating joint activities for both children with and without disabilities. 344 teachers were trained in Kosovo, the Czech Republic and France, and were in turn able to run sports games sessions for 5,356 children, bringing the total number of children reached to 11,968 (50% of whom were girls). The project was widely covered by the media and spread through 11 outreach events. Finally, a closing symposium bringing together all the European partners involved provided an opportunity to review the results of three years of initiatives aimed at improving the inclusion of children with disabilities. Building on the momentum generated by this project, this theme is now central to PLAY's strategy for the coming years.

Partners: European Commission, Paris 2024 Olympic and Paralympic Games Organisational Committee, Paralympic European Committee, Tchek National Olympic Committee, Académie de Créteil, European Non Governmental Sport Association, Bulgarian Sport Development Association, Hogeschool UCLL

Inclusive Sports Academies programme in Africa

Support sports academies to strengthen their capacities and develop their expertise in gender equality and education

The goal of the Inclusive Sports Academies programme is to **strengthen the role of emerging sports academies in Africa**, especially regarding gender equality and education, and to help them transition to a new business model so that each academy can fully act as a catalyst for the promotion of sports and maximise its impact. This programme is carried out in partnership with the Diambars Institute and the goal is to **support 30 sports academies across the African continent**, including 4 in the pilot phase launched in 2022:



Sunward Park High School
Football – South Africa



Serge Betsen Academy
Rugby – Cameroon



Lead Academy
Football – Libera and Morocco



SEED Academy
Basketball - Senegal

The project was launched on Thursday 3 November 2022 with a ceremony at the Diambars Institute in Saly, Senegal. Between November and December, several diagnostics were carried out (focusing especially on the transversal consideration of gender in staff, programmes and infrastructures), factoring in the different local contexts in order to get a detailed understanding of each country's needs and environment, prior to the bootcamp scheduled for April 2023.



Integration of refugees

Integrate displaced persons and asylum seekers through sports

2022 was also the year when war broke out in Ukraine on 24 February, exiling nearly 8 million Ukrainian people. Like many non-profit organisations, NGOs and ordinary citizens, PLAY International decided to get involved to assist these refugees in France, but also in Europe with the help of local partners: People In Need in Slovakia, the V4Sport Foundation in Poland, and the Oltalom Sport Organisation (OAS) in Hungary.

PLAY has been working for several years on the integration of displaced people and asylum seekers through sports:

- by supporting the European stakeholders who use sport as a tool for integration through an incubator in partnership with INSEP in 2017,
- by helping the return of repatriates to Burundi with the support of the European Union since 2020,
- by working with young people in Casamance (Senegal) to revive depopulated villages and assist the return of repatriates thanks to the French Embassy (see p. 33),
- by working with 3 French sports federations (the French Tennis Federation, the French Taekwondo Federation and the French Badminton Federation) and the CNOSF to design a guide for refugee integration into sports clubs for the 2022 start of the autumn term,
- and since 2022 and for a duration of 3 years thanks to the Terrains d'Avenir programme funded by the Olympic Refugee Foundation (ORF) and supported by the Ministry of Sports, Olympic and Paralympic Games (see p. 27).

2022 also marks the end of our European project for the integration of refugees through sports, which resulted in the creation of several sport kits aimed at 3 priority groups: unaccompanied minors (UAMs), children and families; and the training of 26 European partners involved in the welcoming of refugees. From March 2022 onwards these tools were also deployed urgently among professionals welcoming Ukrainian refugees, thanks to the generous support of the Wavestone Foundation.

Drawing on all this experience, PLAY International has become a reference in Europe as a global player in the integration of refugees and asylum seekers.



Slovakia - Sport 4 Refugee

*source: UNHCR - February 2023

PLAY'S IMPACT IN 2022

27,522
UNIQUE BENEFICIARIES
(children and teenagers)

44 %
of which were girls

2,058
people trained,
51% of which
were women

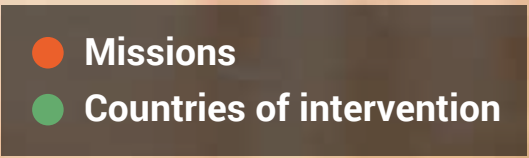
164
trainings
implemented

43
national
partnerships

11,072
sessions
deployed

15
co-created /
adapted kits

12,724
sessions created/
adapted



PLAY'S STRATEGY

PLAY International is a pioneering NGO in the field of education through sport

It was founded in 1999, under the name Sport sans Frontières (Sport Without Borders), based on a strong belief that sport is a **powerful tool for the education, development, and social integration of youth**. Our ambition is to bring about a lasting change in children's behaviour, so they become enlightened citizens for the future, and to unleash the extraordinary potential of sport.



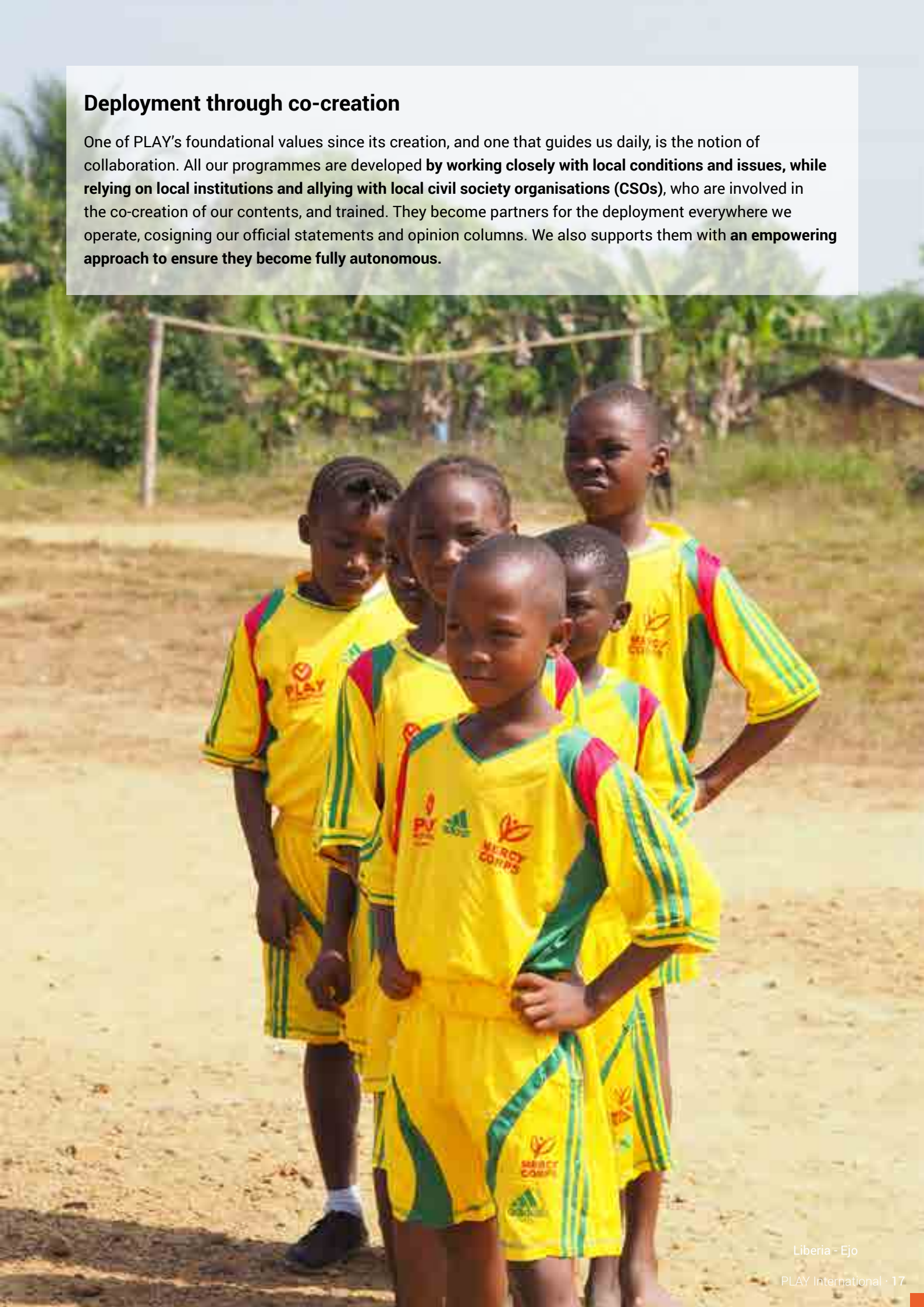
Burundi - Parents and children sports days

To achieve this, we work daily with our institutional partners and in the field, to:

1. **HFoster** the inclusion of the most vulnerable.
2. **Promote and facilitate access to sport** as a source of physical and mental well-being.
3. **Raise awareness and give young people the resources** to respond to current social issues and promote social harmony.
4. **Demonstrate and prove** that sport is a powerful for development.

Deployment through co-creation

One of PLAY's foundational values since its creation, and one that guides us daily, is the notion of collaboration. All our programmes are developed **by working closely with local conditions and issues, while relying on local institutions and allying with local civil society organisations (CSOs)**, who are involved in the co-creation of our contents, and trained. They become partners for the deployment everywhere we operate, cosigning our official statements and opinion columns. We also supports them with **an empowering approach to ensure they become fully autonomous**.



Our approach alongside our partners



1 Developing and deploying programmes as well as innovative and active teaching methods through sports games



2 Supporting and empowering community education and sport



3 Uniting and stimulating the educational and sporting ecosystem



4 Leading social innovation through sport thanks to research and impact measurement



5 Promoting the impact of sport among decision-makers to bring about lasting change

TEACHING METHODS

PLAY International or Playdagogy? Talking about PLAY International brings up almost immediately Playdagogy, a methodology which has been tested and used in the field since the early 2000s, and which is at the heart of our work.

However, this teaching method, which uses symbols to facilitate learning as well as debates to raise collective and individual awareness, is not the only one used by our teams around the world.

There are currently 3 teaching methods:



1. Playdagogy, based on symbolism and which purpose is to convey awareness raising messages to children.

2. 100% cooperative games, which involve participants in the pursuit of a common goal with zero competition, through 3 levels of interaction: relationship with oneself, relationship with others and relationship with one's environment.

3. Games based on the development of psychosocial skills, social skills (verbal communication, giving one's opinion, etc.), cognitive skills (decision-making, problem-solving, etc.) and emotional skills (self-esteem, stress management, self-confidence...) for children, teenagers, and young adults.

Another pedagogical approach/focus developed this year: how can we adapt our methods to a specific sport?

In keeping with PLAY's inclusive values, the teams focused this year on addressing the relationship between girls and boys through several sports such as football, ultimate and kickball, to use them as instruments for driving change, just as we do with our sports games. In the same vein, because PLAY is grounded in the places where its programmes are run, an effort is being made to make an inventory of the **'traditional' games used in the cultures and street practices of the countries where we operate.**

2022 was also a chance to:

- turn our attention to or continue teaching to new groups; teenagers and families in particular,
- create or implement new methods, such as Counting, Reading & Writing (CRW),
- include children with Autism Spectrum Disorders (ASD),
- or cover Gender-Based Violence (GBV).

Special efforts were also made to:

- develop new ways of running training sessions to adapt them to new groups (social workers, sports coaches, young adults etc.), while respecting PLAY's DNA,
- promote a teaching approach based on movement,
- and improve the speaking/exchange time at the end of the sessions.

Although this work requires time because it must factor in the customs and specificities of each country, it is essential. Simplifying the process for children to express their questions and emotions leads to the nurturing of their self-confidence. Moreover by making them aware of their surroundings and by boosting their self-assurance, we contribute each day to **shaping enlightened citizens for the future.**



Senegal - Exploratory mission to Casamance
(West Africa Incubator)

In conclusion, the PLAY method is about promoting an educational approach that aims at positioning sport and sports games as teaching aids and tools, beyond the mere practice of a physical activity.

In 2022, PLAY International teams continued to develop teaching methods, **with a constant focus on staying as close as possible to the diverse realities on the ground** to optimise our impact on children. To achieve this, the education, youth work and sports professionals we train every day have been involved in the design, testing and deployment of the games. At the same time, PLAY has renewed its commitment to its local partners, to ensure that their skills are constantly upgraded, and that children and teenagers are provided with the very best environment and coaching.



Kosovo - Ejo, cooperative games



Burundi - Twige Neza Day

in the field



BURUNDI

Mission created in: 2008

Number of employees: 9

In Burundi, PLAY International continued its **Twige Neza** («Let's learn well» in Kirundi) and **Twiyunge** («Let's get together») programmes.

The former aims to strengthen the skills of local in-school and out-of-school organisations, while the latter promotes sports and games as a «vehicle for reconciliation» to prevent community conflicts in areas hosting large numbers of repatriates.

The purpose of these two programmes is to help **improve access to education for all**. This involves providing support for teachers and other members of the formal education system, while strengthening the supply of extra-curricular support throughout the country.

Contents are deployed on a regular basis in the field through the network of teachers and youth workers. They include maths lessons, cooperative games, or sporting sessions on the issue of gender-based violence. Trainings in how to set up these games are provided throughout the year, along with game sheets and teaching materials.

In close collaboration with the Fédération Nationale des Associations engagées dans le Domaine de l'Enfance au Burundi («National Federation of Children's Organisations in Burundi» or FENADEB), training in the identification and referral of vulnerable children and school dropouts has been carried out in several towns. The goal is to equip a network of youth workers so that they can liaise with the relevant local authorities.



Combating gender-based violence
Integration of repatriated communities | Social cohesion

9,983 unique beneficiaries (41% of whom were girls and teenagers)

284 people trained

(52% of whom were women)

9,663 sessions deployed

84 practice sites

25 community events



Parents/Children Sports Day

In alignment with the advocacy for educational, sporting, and cultural activities for all, PLAY International and the Association pour la Promotion de la Femme Burundaise ("Association for the Promotion of Burundian Women" - APFB) regularly organise **intergenerational sporting events**.

During these gatherings, 30 women/young girls and 30 men/young men spend time together playing games. This experience helps get the information to the communities that it is possible to practise sporting activities for free in a safe environment, supervised by trained youth workers.

Following these games, plays directed by the APFB and performed by community members raise awareness and open debates.

PLAY's ongoing commitment is to help to change mindsets, so that stereotypes standing in the way of women's rights can end. **It is vital to enable young girls to feel as confident as boys about practising sports.** And this requires support from both parents and the community.



Phocas
Youth worker

« Previously, these children would loaf around all day, but once I got them involved in the sporting activities I set up with Play International, I rarely witnessed this behaviour. These activities helped us identify school dropouts, talk to them, and we managed to get them back in. Play International provides them with school supplies, which is commendable. We've also noticed that the children's behaviour has changed. Parents told me that these activities enabled their children to become more responsible. »

Intervention of educators in “pilot schools”

Several constraints have been identified on the ground as hampering the quality of sport sessions in Burundi public schools. **A network of pilot schools was therefore set up in collaboration with the Ministry of National Education and Scientific Research (MENRS).**

The special feature of these pilot schools is the addition of two external supervisors to support the teachers coping with overcrowded classes. **Dividing the class into several groups means more time can be spent with each child and practice time can be longer.** Numerous testimonials report an improved classroom climate and a new-found joy among pupils about returning to school. A spirit of camaraderie is created both in the classroom and on the sports field. This spirit is needed to foster mutual support and **solidarity, with children helping each other's growth.**



COMOROS

Mission created in: 2022

Number of employees: 5

2022 has seen the start of PLAY International's new project in the Comoros. The teams arrived in 2022, met the country's local and institutional partners and planned the beginning of the activities of the *Projet d'appui à l'Éducation Physique et Sportive* ("Physical Education Support Project" - PEPS).

Three major activities kicked off this new project in the Indian Ocean region:

- 1. A field study** to assess the current state of PE in the country's state primary schools. We visited 25 primary schools in 13 regional districts (CIPR) and met 80 education professionals (managers from the education sector, inspectors, headmasters, teachers, etc.) on the 3 islands of the Union of the Comoros.
- 2. The preparation of the official launch ceremony of the PEPS project** in the presence of the French Ambassador, Sylvain Riquier, the Minister of National Education, Teaching, Scientific Research, Training and Professional Integration (MEN), Dr Takiddine Youssouf, the Minister for Youth, Employment, Labour, Training and Professional Integration, Sport, Arts and Culture, Djaanfar Salim Allaoui, and with the support of project sponsor and PLAY International ambassador, Arnaud Assoumani. This event is an opportunity to raise awareness among the various stakeholders about the project's goals and expectations, as well as to rally the sport and education community across the country.
- 3. Drawing up a call for tenders for sport kits** intended for state primary schools in the Comoros. This material aspect is a key lever in the implementation of measures aimed at offering quality physical education to schoolchildren, as there is such a shortage of equipment in the country.



Promoting Physical Education | Health & Well-being | Integration | Reducing inequalities | Gender equality

3-year targets

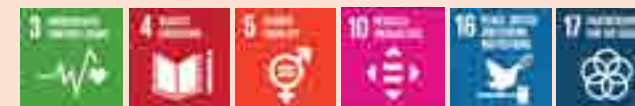
339 recipient state schools
678 teachers trained
70 primary and secondary school inspectors and teaching advisors qualified as trainers



PEPS: *Projet d'appui à l'Éducation Physique et Sportive* ("Physical Education Support Project")

PEPS Comoros, which will run for three years, is part of the French government's **France-Comoros Development Plan (PDFC)** and aims at **improving learning conditions in primary and secondary schools by promoting physical education throughout the country**. The project will use sport as a teaching tool to favour physical and mental health, improve school performance, prevent school drop-out, foster social inclusion and promote gender equality; and the coming sports programmes will include the development of psychosocial skills. This project is based on a strong partnership strategy with sustained engagement of government, educational, and sports stakeholders in the Comoros, who will be consistently supported, equipped, and empowered throughout the project.

To take up the challenge of education and sport, PLAY International's efforts – in cooperation with the Ministry of National Education of the Union of the Comoros – are focused on **promoting lasting access for all Comorian children to inclusive physical activities and sports** by facilitating the direct implementation and lasting institutionalisation of PE teaching at the primary school level (OS1) and by positioning the teaching of sports as an essential component of education in the Comoros (OS2).



Attoumane Mohamadi
Head of the PEPS project within the Ministry of National Education

«In the Comoros, PE in schools is practised now and then, often at the discretion of teaching staff aware of its importance for children development. However, they come up against various institutional, administrative, and material obstacles. The time has come for a general sport policy, and even a PE policy, that can provide guidelines to schools and all sport organisations. In this way, we will be able to use discipline to respond to the social challenges in health, education, inclusion, etc. The methods developed by PLAY International will enable students to develop the skills they need to deal with the challenges of everyday life. The PEPS project, in its initial design, offers hope for sports in schools. The creation of reference frameworks, the training of teachers and of Ministry officials will enable PE to become a valued discipline, on par with other official curriculum subjects.»

FRANCE

Mission created in: 2011

Number of employees: 6

After the Covid crisis, 2022 ushered in a new dynamic. The ongoing programmes have continued to prove their positive impact and new programmes have been launched to build a more inclusive, peaceful, and fulfilled society.

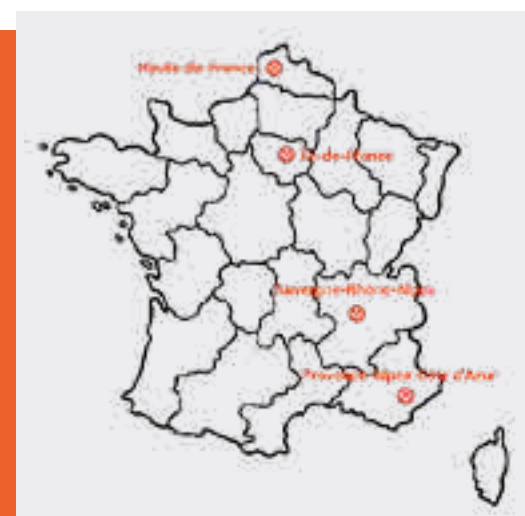
Thanks to **Ecole Active (“Active School”)**, 150 elementary school (year 5 to 7) teachers have been trained in Playdagogy, enabling them to deal with complex subjects using active teaching methods and a framework facilitating communication and dialogue with children. The schools focused on the themes of gender equality, the fight against violence, the environment and health.

In 2022, more than 1,150 children have benefited from this programme.

A new cycle of the **Vivre Ensemble (“Social cohesion”)** programme has been launched in 4 regions to work on key social issues. 108 social and educational professionals from local authorities and non-profit organisations have been trained in the Playdagogy method. More than 900 children learnt about various social issues through sports games, such as equality between boys and girls, the fight against violence and discrimination, and the change of perspective on disability as a prerequisite for the development of inclusive behaviour.

Generation 2024’s **Pédagogie en Mouvement (“Teaching through Movement”)** programme, supported by Paris 2024, has trained 40 professionals, and introduced 360 children to the Olympic values of friendship, excellence, and respect. It also helped develop new levers of transmission and impact with our partners: involving sports clubs in the educational projects, facilitating cooperation between different stakeholders around a theme; installing locally and for the long term these 360° teaching methods through sports. We invite you to follow these new project formats, which will yield results in 2023.

Finally, 2022 also saw the launch of the **Terrains d’Avenir (“Fields of the Future”)** programme: a consortium of 6 non-profit organisations (Emmaüs Solidarité, Fútbol Màs, Kabubu, Ovale Citoyen, Taekwondo Humanitarian Foundation and PLAY) committed to help the integration of refugee children and teenagers in Île-de-France through sports. This three-year programme is supported by the Olympic Refuge Foundation and the French Ministry of Sport.



Integration | Equality between girls and boys | Combating violence | Health & well-being

2,700 unique beneficiaries

(45% of whom were girls)

340 people trained

(60% of whom were women)

150 teachers and teaching professionals

190 social-educational professionals

142 sessions organised by our partners

2.7/3 rating of training and content

87% of the professionals who have implemented sessions say they have observed a change in the children’s representation of the target topic



Sport et Quartiers (“Sports and Disadvantaged Areas”) - Social cohesion and fighting violence with the city of Lyon

PLAY has undertaken a year-long project with the city of Lyon to carry out in-depth work on the fight against violence. 19 professionals from the afterschool and out-of-school schemes, including 3 leisure centre directors were given 10 hours’ training in the use of specific games.

Over 3 months, 22 sessions were held to raise children’s awareness of the issue of violence and enable them to change their perceptions (different forms and effects of violence, how to behave when faced with violence, etc.). The programme reached 262 children in after-school and out-of-school activity centres.

85% of the professionals who organised sessions said they had observed **a significant change in the way children viewed violence after several Playdagogy sessions**. All said that the education through sports sessions were remarkably efficient in tackling this delicate theme. Playdagogy creates a fun and caring context where these societal issues can be addressed with some perspective.



«As part of the «École Jaune & Bleu» scheme, the Association Sportive Montferrandaise (Montferrand Sports Organisation) has been using the Playdagogy method for several years (since 2017). The multisports section also sometimes uses this type of session to run holiday camps. This year, we renewed our request for a training course during the Fall holidays. The purpose of this training is to meet the need to engage young people to tackle social issues (discrimination, racism, gender equality, etc.) through sports. This playful method not only modernises sporting practices, but also allows everyone’s point of view to be heard. This year, each J&B school group (there were 6 level groups) took part in 5 Playdagogy sessions, which gives a total of 30 sessions. In addition, sessions are regularly held during school holiday sports camps.

This method uses games and sport as an educational medium to convey prevention and awareness raising messages. It’s a fun teaching method that allows children to open up and gradually change their point of view, or understand other people’s positions».

Augustin Oliveira

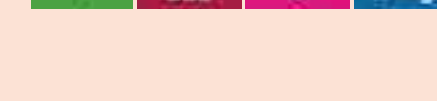
Head of the «École Jaune et Bleu» scheme at the Association Sportive Montferrandaise in Clermont-Ferrand

Terrains d’Avenir (“Fields of the Future”) with France Terre d’Asile

As part of the Terrains d’Avenir consortium, PLAY is offering the use of sports games as **a tool to develop the psychosocial skills (expression of needs, communication, cooperation, etc.) of young refugees**. Three events, each bringing together a hundred or so unaccompanied minors (UAM), were also organised to invite them to different sporting activities.

In 2022, 36 social action professionals (from France Terre d’Asile, Apprentis d’Auteuil and Groupe SOS Solidarités) were trained and coached in the use of sport as a means of including UAMs.

The example of the partnership with France Terre d’Asile is significant: the educators trained managed to organise nearly 8 sessions with around 50 UAMs. According to them, the impact showed in stronger bonds between social workers and beneficiaries. The qualities and abilities of each person are unleashed, and the beneficiaries open up to their environment. Convinced by the medium-term impact of the teaching contents, France Terre d’Asile has decided to develop the use of these tools and hopes to implement them in new reception centres, through the training of a new batch of their workers in 2023.



KOSOVO

Mission created in: 1999

Number of employees: 9

In 2022, PLAY International Kosovo continued its activities, especially those related to education within the **Ejo and EDI+** projects, and focused on developing new projects and partnerships.

In the formal education sector, the Kosovo team kept on training teachers in PLAY's educational contents. Over the course of the year, nine batches of teachers, mainly from primary schools, were trained to use the **«Successful Schooling»** and **«All Players, All Friends»** kits and received a certificate to recognise their achievements and encourage them to continue implementing our sports games.

In the informal sector, three cohorts of young people attended training courses, culminating with a ceremony celebrating their success at the end of the year. PLAY Kosovo also organised a training for the staff from partner learning centres, as well as two skills development courses for the Kosovo Youth Assembly.

Four events were organised to raise awareness on important issues affecting young people, children, and society at large, such as **people with special needs or disabilities, sustainable development and how to adopt a healthier lifestyle.**

PLAY Kosovo also provided occasional training in other countries and participated in several events organised by its partners, thereby interacting with a wider audience, and promoting the importance of physical activity.

Finally, a **cooperation project has been launched between the towns of Ferizaj and Gravelines, focusing on integration and social harmony through sports**, which will bring together young people from Kosovo and France on Olympic Day 2023.



Combating violence at school | Integration of Ukrainian refugees | Inclusiveness

2,791 children unique beneficiaries
(49% of whom were girls)

256 people trained
(51% of whom were women)

770 activities organised by the trainees

145 certified persons
(64% of whom were women)

EDI Plus (Education, Dialogue et Implication - "Education, Dialogue and Involvement")

During the summer of 2022, staff at The Ideas Partnership (TIP) were trained in the CRW (Counting, Reading & Writing) methodology. The main purpose of the training was to provide TIP staff with games that enable children to **strengthen their mathematical skills in a playful way**. The methodology requires that the young participants solve a simple calculation to go further in the game. CRW's games are also designed to **encourage cooperation, self-confidence, teamwork, and communication**.

After successfully completing three of PLAY's sport and social facilitation training courses (including first aid and child protection) and taking part in a summer camp, the group of committed young workers participated in a certification ceremony enabling them to go further in their leadership journey and to keep on positively impacting their communities.



Following a successful debut in 2021, three new "Successful Schooling" kit training sessions have been conducted with primary school teachers from across the country. **The main purpose of the kit is to reduce the number of school dropouts by making them more aware of the importance of learning.** It also focuses on peer-to-peer communication to build strong connections between children and hence reduce bullying. Following a comprehensive analysis and several months of tests, **a new «Action Against Violence» training kit has been created**, which includes five social and sporting activities to combat violence in secondary schools. Once the kit is validated by the Kosovo Ministry of Education, the first training courses using it will be offered in 2023.

To celebrate International Volunteer Day on 5 December 2022, a ceremony was organized to highlight the achievements of the young volunteers of the Ejo project. Many of them organised more than 20 activities over the course of the project, so the ceremony was an opportunity to celebrate their commitment.



Afërdita Shala Kadrija
Primary school teacher

«I'd like to share with you our experience of implementing the activities for which PLAY trained us. Our students were very enthusiastic about everything they learned, from the moment they put on their shirts until the end of the sessions. Each session was a rewarding learning experience, both for the students and for us since we gained new skills and techniques. Our students thoroughly enjoyed the Playdagogy games organised in our school and we received positive feedback from them and their parents. We are extremely grateful for the training provided by PLAY International, which has helped us create a more interactive and dynamic learning space.»



LIBERIA

Project created in: 2019 Number of employees: 0

In 2022, the implementation of the Ejo project continued. The focus for PLAY, Mercy Corps and the four Liberian civil society organisations (CSOs) at the centre of the project was the dissemination and deployment of previously co-created teaching kits to primary schools, youth centres and sports clubs in Grand-Bassa and Rivercess counties. In addition to the ongoing training of teachers and facilitators in the running of sports games sessions as part of their curricula and extracurricular activities, training sessions for trainers enabled 13 trainers to repeat PLAY's sports games training at a workshop organised in March 2022.

Over 3 years, these efforts to **strengthen the basic knowledge of children aged 6 to 15, develop their psychosocial skills and reduce the barriers to inclusion** resulted in 5,507 children receiving support in 2022, bringing the total number of beneficiaries since the launch of the project to 7,237. In addition, 73 primary school teachers and 52 out-of-school youth workers have been trained and certified. At the same time, 21 members of the four partner CSOs have strengthened their training capacities, as part of the roll-out of sports games sessions in out-of-school environments.



Social inclusion I Promoting schooling and keeping children in school

4,551 unique children
beneficiaries (of whom 40% were
girls)
530 people trained
(of whom 41% were women)
35 sessions organised
73% of the trainers can run trainings
on the third year of the project's
autonomy
2 local authorities (ministries)
representatives trained



Mercy Corps

Mercy Corps is PLAY's operational partner in the implementation of the Ejo inclusive education programme in Liberia. This NGO, which has been

involved in the country since 2002, after fourteen years of civil war, has constantly stepped up its efforts to combat poverty, anti-government practices and the financial difficulties affecting most Liberian people. Mercy Corps' priority themes are reflected in its flagship LEARN programme (Liberia Empowerment, through Attendance, Reading and Nutrition), which aims to **improve literacy, health and eating habits among school-age children, and raise awareness about gender norms and sexual and gender-based violence.**

LEARN's educational component is one of Mercy Corps' key initiatives for young people and is perfectly aligned with Ejo's goals of increasing primary school retention rate and improving literacy among children. After several years of joint work with Liberian communities and institutions, Mercy Corps enjoys close relationships with the country's decision-making bodies and has established itself as a credible organisation whose voice is listened to and considered in the public debate.



George M. Wyne
Ejo programme's pilot for
over 3 years

«As coordinator of the Ejo programme in Liberia for Mercy Corps, I was actively involved with local officials, teachers and communities. Over the past two years of active engagement in the field, I am more convinced than ever that education and access to knowledge and skills should be available to all children in Liberia, regardless of where they live or their social background, and that education should be a universal opportunity for empowerment. I work with education experts from government agencies, as well as with sports federations, youth organisations and community members, to create sports games that reinforce the belief that play is a valuable tool to develop effective communication skills, fostering empathy and cohesion. These teaching tools are based on social interaction, a greater understanding of others and strong relationships, as well as on the promotion of a healthy and safe community within which children can flourish and reach their full potential. My vision is that the development of psychosocial skills and diversity in children comes from understanding their similarities and differences.»

SENEGAL

Mission created in: 2019

Number of employees: 9

In 2022, PLAY Senegal continued to roll out its activities, while developing new projects, taking advantage of the **momentum generated by the 2026 Youth Olympic Games that will be held in Dakar.**

The implementation of the Ejo project, which promotes active and inclusive education for all children, was developed and extended to Kolda and Saint Louis-Département. The teachers and youth workers received on-site monitoring and support from PLAY's partners : Asscan and FAP. A new kit about violence in schools has been created and 20 PE teachers have been trained.

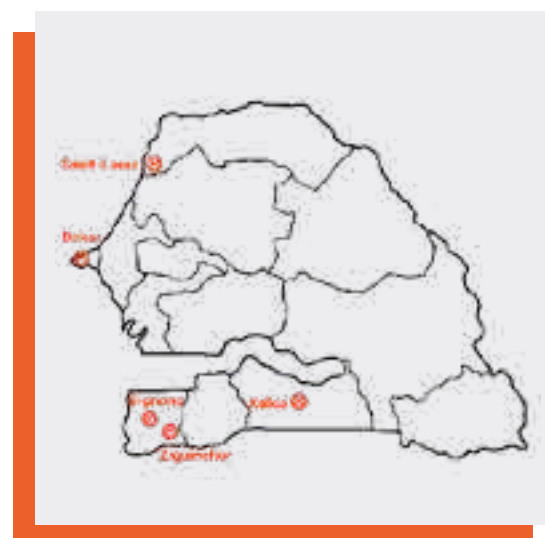
The West Africa incubator organised its first seminar in Dakar, bringing together around thirty people involved in sport and development.

The second phase of the project, focusing on people returning to Casamance, began in July, with the involvement of a new town: Niaguis.

The Senegal office was also strengthened with the arrival of 3 new employees working on **two new projects**:

- The **Académies Sportives et Inclusives («Inclusive Sports Academies»)** programme, which purpose is to assist 30 Sports Academies to strengthen their capacities and develop their expertise in gender equality and education, to create economic outlets and career opportunities for young people, so that more and more of them can develop through the practice of sport. It meets an ambition set by the French President at the New France-Africa Summit in November 2021, reaffirming **the importance of sport as a tool for development on this continent.**

- The **Grâce au sport, je m'épanouis** («Thanks to sport, I'm blooming») project, which purpose is to enhance the value of sport as an educational and inclusive lever in public secondary schools in Senegal. This initiative is an opportunity to go well beyond the mere physical practice by using sport as a tool to develop skills and raise awareness about social issues, especially violence in schools.



100% cooperative games | Combating violence in schools | Olympic values

6,416 children unique beneficiaries

(50% of whom were girls)

346 people trained

(35% of whom were women)

2 150 sessions organised

1 sport and development seminar

bringing together 20 organisations

working in the field of sport and



Adéane

During the conflict that raged in Casamance from 1992, some villagers began a mass exodus to take refuge in other villages and abroad. Today, the villages which have been pacified and declared safe from mine risk are gradually welcoming back their displaced inhabitants. These people are happy to be back on their land but face many challenges. **Social reintegration is essential for their successful return and the villagers should be helped in this delicate process.**

In this context, PLAY has carried out an initiative to help **strengthen community dialogue** between the inhabitants of the villages of Bissine and Diagon – through sports activities and community events, relying on the locals to support the integration of the returnees.

This project has helped the returnees to rediscover life in their village and to rebuild the relationships that were damaged during the conflict between the two villages.

Building on this first success, a new phase has begun in the town of Niaguis, which also welcomes returnees to neighbouring villages.



«Thanks to PLAY, the children were able to play together. When it's time to calm down, the children can explain how they felt, as well as perceive that they can become leaders. At school, there are no more absentees during PE lessons.

The citizens' events have had a positive impact on the parents. Indeed, since the Casamance crisis, half of the parents had not visited Bissine again, and the children had only heard the name of the other village. Within the communities, the parents come to the edge of the pitches and meet each other. The work of the youth workers brings tangible rewards the community and helps renew relationships with our former brothers. PLAY helps young people, because even the Diagon ASC benefits from this. PLAY's presence in the community has made all the difference.

Gratitude to PLAY for everything it has done for the community. »

Babacar Touré

Youth worker trained in the Diagon community



West Africa Incubator

The incubator's support programme, which promotes social innovation through sport, is an experiment in West Africa. The first year was thus an opportunity to confirm that the format and methods were relevant and adapted to the local context and the needs of the project leaders.

To support its project leaders, PLAY called on external experts in monitoring, evaluation, and fundraising. **The training was delivered through online workshops, ongoing monitoring and support, a field mission to Abidjan, and a sport and development seminar for Senegalese civil society organisations.**

As part of the Senegal incubator project, PLAY International, with the support of La Guilde, organised the first Sport & Development seminar for members of the sport for development ecosystem on 26 and 27 September 2022. Over 35 representatives from 20 civil society organisations from Ziguinchor, Bignona, Thiès, Saint-Louis, Louga and Dakar attended the two-day event.

Social Innovation

TABLE RONDE | EN QUOI LE VELO EST-IL UN FACTEUR D'INCLUSION ET D'EMANCIPATION DES FEMMES ?

Maryline Robelo
Présidente et fondatrice de cycl'avenir


Aicha Elafghani
Bénéficiaire des programmes de cycl'avenir


Masomah Altzade
Membre de l'équipe olympique des réfugiés


Jean Charles Romagny
Conseiller technique national en charge des collèges éducatifs


Sharzhad Mohammadi
Fondatrice de Dike Bridge


Ayan Osman Ali
Bénéficiaire des programmes de Dike Bridge

In 2017, PLAY International opened the first collaborative space dedicated to social innovation through sport and play : the Playlab. **A «lab» in the true sense of the word, the purpose of this space dedicated to research, sharing, co-creation, learning and incubation** is to use sports to reinvent the way our children grow up, to propose practical and innovative solutions to meet the challenges facing young people in terms of education, social cohesion, health or employment, to respond to humanitarian crises, etc.

The Playlab's ambition is to unleash the power of sport and demonstrate that it can be a powerful tool for transformation and sustainable change, through daily innovation.

In 2022, the Playlab continued its research activities with the help of its two PhD students, while exploring new themes related to **the integration of refugees, the vocational integration of young people who have dropped out of the labour market, the strengthening of basic learning skills (Counting, Reading & Writing) and the inclusion of children with Autism Spectrum Disorder (ASD).**

This past year, in addition to evaluating projects and carrying out two action-research studies, the Playlab also focused on methods to measure the social impact of sports.



Disability (autism) | Refugees | Integration of youth (aged 16-25) into the world of work

13 sessions co-created to promote the inclusion of children with Autism Spectrum Disorder

26 professionals from 13 European countries trained in the integration of refugees and asylum seekers through sports

33 primary school teachers trained in Poland for the integration of Ukrainian children through sports

162 interviews conducted with 76 respondents as part of the EJO action-research project

1 academic publication and 3 conference papers by Playlab's two PhD students



Promoting the social integration of refugees and asylum seekers in Europe through physical activity and sports games

Asylum seekers and refugees face many difficulties, whether administrative, logistical, or psychological. Their social integration is a major challenge. To address this issue, a 3-year pilot programme began in 2018, with the support of the European Commission.

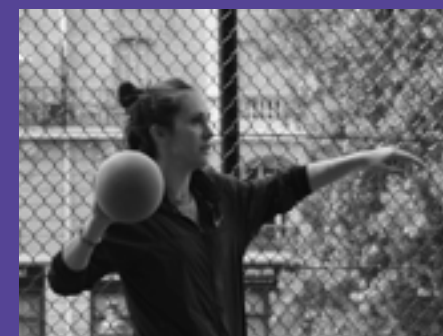
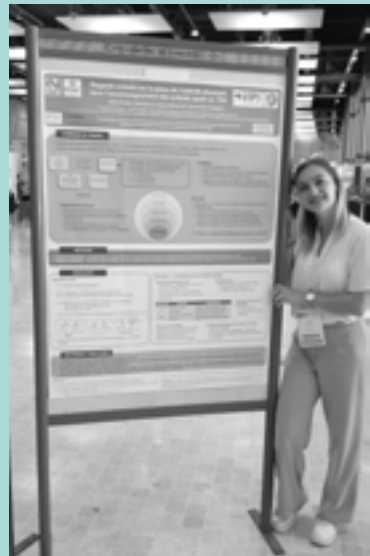
In 2022, this programme was extended across Europe. **Sport kits have been created for 3 target groups: unaccompanied minors, children, and families.** This European extension led to a one-and-a-half-day online symposium in February, an experimental session in April with refugee children in Hungary, and finally a major training course in July. During this three-day event held in Paris, 26 professionals from 16 sports and social facilities of 13 European countries, were trained in the concept of social integration through sports for refugees, and the use of these sport kits. An online post-training support session was then held in October with the same participants, to identify both the difficulties they encountered in implementing the content and their positive achievements.



Sport and Autism, a collective for inclusion

The purpose of this action-research is to promote the social inclusion of children with Autism Spectrum Disorder (ASD) through physical activity. This project is developing a teaching and sporting method in collaboration with people working with children with ASD, i.e. educators working in the medical-social sector and specialised teachers from the national education system.

After a year of in-depth assessment in 2021, the project accelerated in 2022 to begin the content creation phase. Between March and June, 6 co-creative sessions were held with a group of professionals who pooled their expertise in caring for children with ASD on the one hand, and in APA (Adapted Physical Activity) on the other. These sessions led to the creation of 13 sports games sessions, aimed at developing the social inclusion of children with ASD. **The next stage – testing the sessions** – will involve evaluating and analysing their impact on children, so that they can be modified if needed, then spread more widely.



Licia Corradini
Project Manager, Progetto Heron

«A few weeks ago, I was lucky enough to participate in the training for trainers course in Paris, an intensive three-day course focusing on the integration of refugees through sports. It was an extraordinary opportunity to learn more about PLAY International, the social-sport method and the development of psychosocial skills through sports. The fact that I was able to personally experience the sports sessions in the field, while having the chance to talk about them with other participants, gave me a great sense of personal fulfilment. I look forward to implementing programmes to support the integration of refugees through sports.»

A collective effort



Vertigo Race Paris La Défense

EVENTS



The Vertigo Challenge

From 10 March to 31 March, 289 people participated in the 3rd edition of the internet connected charity inter-enterprise Vertigo Challenge. In just 3 weeks, divided into teams of 4, the participants walked, ran, and cycled 55,861 kilometres, raising €45,000 for PLAY International.

Podium : 1. Nike, 2. Biogen, 3. Prerequis

Organised with the Squadeasy app, the challenge was a great success:

«The triple benefit of team spirit - healthy lifestyle and sport - charity work: a great initiative».

«A fun way to motivate people to do sport and create a real team spirit with work colleagues, all with a charity slant! It's brilliant».

We thank the participant companies: Abénex, Biogen, Fondation Carrefour, La Fourmi X Leroy Tremblot, Les Nob, Nike, Playgonex, Prerequis et Redman.

As in 2021, PLAY and Squadeasy supported Société Générale in setting up their Move For Youth challenge. More than 17,000 employees from 57 countries participated in the challenge to accumulate as many kilometres as possible, which were converted into donations to 6 non-profit organisations, including PLAY.



The Vertigo Race

After a two-year hiatus due to the health crisis, **The Vertigo Race, a vertical charity competition, made a comeback on 12 May, 2022.** Unlike previous years, the 8th edition took place in a new block tower: Covivio's CB21 Tower. 317 participants, 67 teams and 31 enthusiastic walkers took on the challenge, climbing the 42 floors and 977 steps. Solidarity, good humour, surpassing oneself and team spirit were the order of the day. **A total of €60,000 was raised.**

New records were set:

- Men's solo record: 5'28"
- Women's solo record: 7'16"
- All team record: 6'54"
- Relay team record: 4'30"

We thank the participant companies: 5 degrés, BRS, Business Immo, Collège de Paris, Covivio, EGG, Elan France, Groupe SATEC, Groupe SOS, Informatica, Kabubu, LPA-CGR avocats, MMSport, Pharmalex, Nike, Paris La Défense, Groupe Rougnon, TSC, Trinseo, Terrell.



Gala



PLAY was lucky enough to organise its annual Gala in a magnificent and iconic venue: the Hôtel de Crillon, on the Place de la Concorde, the Paris square where the Olympic Games urban sports competitions and the Paralympic Games opening ceremony will be held. **More than 140 PLAY partners and ambassadors were present on November 29 for Giving Tuesday, to celebrate the year's achievements.**

Hosted by Mary Patrux from belN Sports, the evening included several highlights:

- speeches by **Amélie Oudéa-Castéra**, Minister for Sport and the Olympic and Paralympic Games, and **Chrysoula Zacharopoulou**, Secretary of State to the Minister for Europe and Foreign Affairs in charge of Development, the French-speaking World, and International Partnerships
- the presentation of joint projects with Paris 2024 by **Marie Barsacq**, Director of Impact & Héritage, Paris 2024
- the promotion of PLAY's international initiatives with **Marie-Hélène Loison**, Deputy Director General of AFD
- and the classic raffle hosted by the sports ambassadors, with prizes donated by some of our partners, including a **racket signed and used by Roger Federer.**



We thank the athletes and ambassadors who attended this event: Denis Augé, Aladj Ba, Mathieu Blin, Vincent Collet, Lenaig Corson, Séverine Desbouys, Gévrise Émane, Jérôme Fernandez, Pascal Gentil, Emilie Gomis, Alexandra Jupiter, Gauthier Klauss, Pascal Martinot-Lagarde, Malia Metella, Nathalie Moellhausen, Cyril Moré, Daniel Narcisse, Maureen Nisima, Marie-Laure Norindr alias Kayane, Matthieu Pécché, Florian Rousseau, Victor Wembanyama.

And we thank the participant companies: Abénex, Australie.GAD, Edgar Avocats, Groupe SOS, Moneytime, Nomad Education.

eBay auction

From Friday 9 to Sunday 18 December, PLAY International launched a major «Charity Christmas» auction in partnership with eBay. For 10 days, PLAY International offered sports fans the chance to win some unique autographed items. Several top sportsmen and women, **including Victor Wembanyama, Laura Georges, Sandrine Gruda, Eugénie Le Sommer and many others**, donated items such as rackets, balls, sabres, and gloves. There was something for everyone: basketball, cycling, fencing, football, handball, rallycross, rugby, tennis...

The sale of the twenty or so items **raised over €3,300.**

TOP 3:

1. A French basketball team jersey signed by Victor Wembanyama
2. A GP motorcycle helmet signed by Jorge Lorenzo
3. An Olympique Lyonnais jersey signed by Eugénie Le Sommer



COMMITTED PARTNERS

MAYER
EXPERIENCE



On 21 April, almost 230 pupils year 4,5 and 6 from the Valenton Henri Wallon and the Bonneuil-sur-Marne Henri Arlès primary schools took part in The Mayer Experience at the Léo-Lagrange Stadium in Bonneuil-sur-Marne (Val-de-Marne, France).

As the name suggests, this was a day spent alongside athlete Kévin Mayer, during which the decathlon champion and world record-holder introduced children to his discipline, which consists of 10 trials: 100m, long jump, shot put, high jump, 400m, then 110m hurdles, discus throw, pole vault, javelin throw and 1,500m. Organised by Nike, which finances the Ecole Active programme and PLAY International, the event was held for the first time in the Île-de-France region, a choice that was not left to chance as the Val-de-Marne region hosts many towns belonging to a priority education network (REP). On this sunny day the children took part in ten 20-minute workshops introducing the 10 decathlon trials, with a special feature: an eleventh workshop made of cooperative games offered by PLAY, aimed at developing team spirit.



EUROSPORT

The Warner Bros. Discovery group gave PLAY exposure by broadcasting the video clip «Facilitating the social integration of refugees through sports» on Eurosport channels throughout Europe.

The Eurosport teams translated the clip into 8 languages to ensure widespread distribution. PLAY's message was aired more than 500 times!



FONDATION
D'ENTREPRISE **WAVESTONE**

The Wavestone Foundation supported two PLAY initiatives:

- **Ejo in Senegal:** the purpose of this project is to promote access for all children to an active and inclusive education.
- **Sport 4 Refugees in Poland:** through this programme, PLAY carried out initiatives to help Ukrainian refugee children.

Building on these first commitments, Wavestone decided to make a donation to PLAY for each new employee recruited in 2022.

BASIC-FIT

Since 2018, PLAY has been working towards the integration of refugees and asylum seekers by using sport as a tool for motivation, transmission, and learning. In response to the conflict in Ukraine, the PLAY teams rallied to help Ukrainian refugees in several European countries. In 2022 Basic-Fit has been a key supporter of PLAY's «Emergency Ukraine» programme in the Ile-de-France reception centres.



Day at a Groupe SOS reception centre in Roissy with Ukrainian refugee children



A COMMITTED AMBASSADOR : CYRIL MORÉ (WHEELCHAIR FENCING PARALYMPIC CHAMPION)

How long have you been involved with PLAY? And why?

It seems like such a long time ago; I can't remember how long. Anyway, it just seemed like the natural thing to do; to look beyond your own practice, help others and work alongside great sportsmen and women!

As a former top-level sportsman, what do you think about using sport as a teaching tool to promote education and inclusion?

Sport is a way for me to reach out to as many people as possible, especially when I give talks or lectures on disability. It's a wonderful Trojan horse. It embodies so many things, even for people who aren't very sporty. So when it supports civic values, it's the Holy Grail!

Which values do you share with PLAY?

I share the values of a more open and respectful world. Accepting differences is what will bring us closer together.

Now that you've finished your sporting career, how do you get involved in sports?

What do you want to give back after everything sport has brought you?

It's good to be retired and to be able to get involved differently with the wider sporting family. One of the ways I've done that is by being a French television commentator for the Paralympic Games since London 2012... but I always keep a personal practice. I do marathons and above all parachuting (plane jumps and wind tunnel).

In 2024, the long-awaited Olympic and Paralympic Games will be held in Paris. What changes do you hope to see in the positioning of sport in France? Particularly beyond top-level sport.

My involvement in the 2024 Games can be summed up in a few words: let's make a great leap forward in the taking into account of disability and universal accessibility. I'm expecting a lot from this accelerator, a bit like London was in 2012!

Any last words?

Well done to PLAY International for the work it has been doing for over 20 years, and I look forward to working together to go even further!

About



GOVERNANCE AND BEING A MEMBER OF GROUPE SOS

Groupe SOS is a non-profit organisation, a major player in the social economy and a European leader in social entrepreneurship.

It brings together **650 facilities and services, non-profit organisations, and social enterprises**, all working for the benefit of vulnerable people, future generations, and regions.

Since its creation in 1984, during the AIDS crisis, Groupe SOS has been: **fighting against all forms of exclusion**; working to ensure that everyone accesses basic necessities; and **innovating** in response to social, societal, and environmental challenges.

A zero-shareholder non-profit organisation, Groupe SOS and its 22,000 employees impact 2 million beneficiaries in France and more than 40 countries around the world.

PLAY International joined Groupe SOS in 2009. The goal of the group is to support PLAY from within by providing advice and shared expertise. It gives ongoing support for operational management through a pooling of resources in the areas of compliance, human resources, and legal administration. This enables PLAY to focus on its social mission, the implementation of partnerships and the independent gathering of funds. It remains thus in charge of all strategic and programme orientations, and of the operational management of the teams in the field.



STRATEGIC COMMITTEE

Made of experts from the sport and non-profit sectors, the Strategic Committee provides directions and identifies development opportunities for PLAY International.



PLAYERS



BURUNDI
Antoine DE KERVERN, Ernestine HASHAZINKA, Stéphane MENARD, Adèle NDIKUMASABO, Goreth NISABWE, Spès NIYONZIMA, Joseph NSABIYUMVA, Oscar NSENGIYUMVA, Ali NTAMAYUKIRO, Egide NZAMBIMANA, Fabrice NSENGIYUMVA, Ouari SALMI.



PLAYLAB
Alexanne BARDET, Tommy BLOQUEL, Eléa CHIRON, Olivia COLLET, Emma CRUZ (stage) Capucine DAVISSEAU, Anne MÉAUX, Isabelle RIGAUT (service civique).



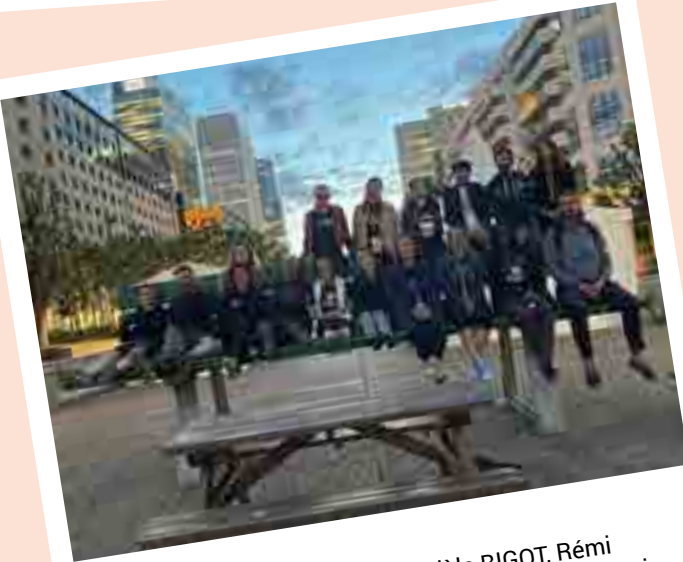
FRANCE
Fabien BUFFET, Marie Hermine DE MONTANGON, Lucas ESTASSY, Félix FEREOL, David GOUJU, Solène LACROIX (service civique), Ryan MC NICOL, Méline MARCHINA, Germain PEYRAUD, Vincent ROCHE, Emmanuel ROUQUETTE, Carla SERRANO.



COMOROS
Justin HARUNA, Mohamed Mlamali IDRIS, Cédric-Merlan MOUNTEMBE BONTEPA, Alice OSSART, Moubarakou SALAMI.



SENEGAL
Mylène DESCHAMPS, Maryam Thérèse DIAGNE, Johan FREDSTED, Pierre LARNICOL, Eva LE DEAN, Augustin MANE, Cyndie MARQUES, Hadja MBAYE, Quentin MICHALSKA, Germain PEYRAUD, Jean-Baptiste TOBIE, Daouda TRAORE.



HEAD OFFICE
Noëllie AGBO, Marlène BARON, Adèle BIGOT, Rémi DAMASSE (stage), Gilles DETIMMERMAN-RUEL, Louis FILLEUL, Marion GAVAT, Hugo GERARD, Delphine HOFFMANN, Lucien HUMEAU, Mohamed KANE, Henri LELORRAIN, Abigaëlle MBARGA, Clélia NEVEU, Guillemette PETIT, Aude PREBAY, Alexis TCHALLA, Delphine VIEL.

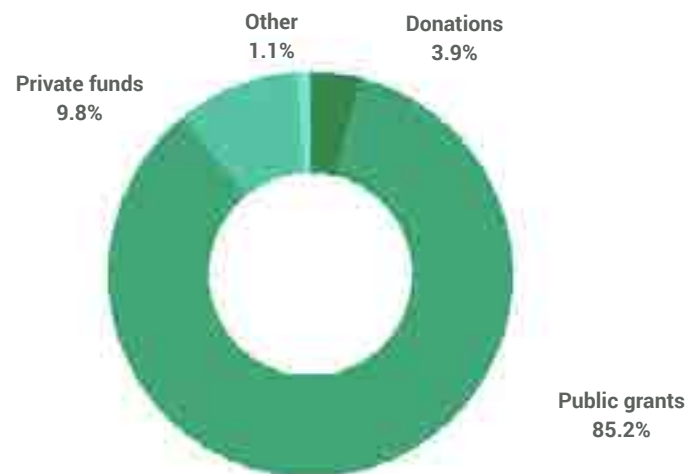


KOSOVO
Luljeta ALIU, Claire CHAPELIER, Bérangère DAILLY, Carmen FLORES (service civique), Fiona FURACAO, Faton HYSANI, Sara KALVACHOVA, Bajram LLAPASHTICA, Albion MORINA, Zeneta NISHORI (service civique), Erëza PIREVA, Senad RAMANI, Valentina RUDI, Ebru SULEYMAN, Vedat SYLA, Qendrim Shehu, Abide UJKANI.

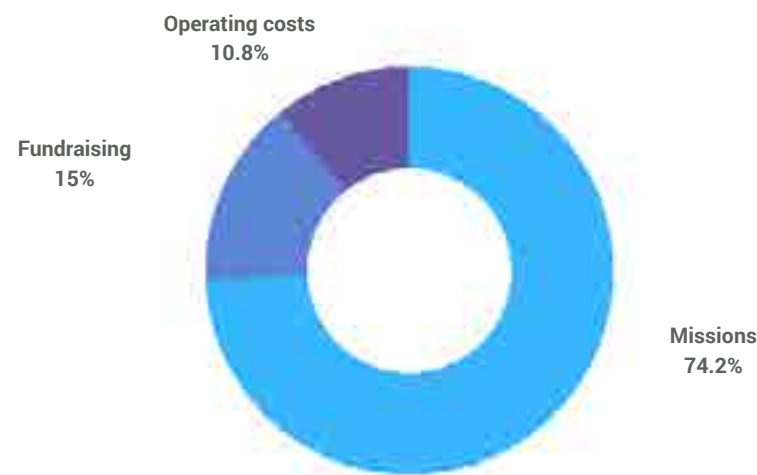
BUDGET

€3,242,952.68

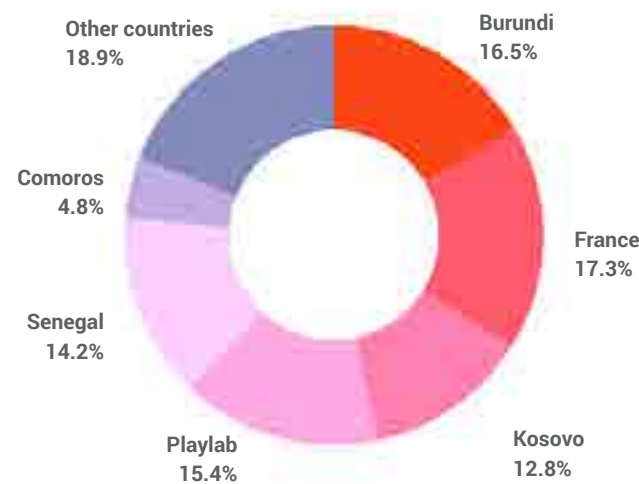
EXTERNAL RESOURCES



RESOURCES ALLOCATION



MISSIONS EXPENSES



MAIN FINANCIAL PARTNERS



Thank you for your generous support!



PLAY

INTERNATIONAL

GroupeSOS

173, rue de Vaugirard
75015 Paris (France)

01 53 27 66 40

info@play.international.org

www.play-international.org

PLAY International - Burundi
35, avenue Bweru - Bujumbura
+257 22 25 95 93

PLAY International - Comoros
Hankunu, Moroni, Grande Comore
+269.392.25.91

PLAY International – Kosovo
47 Xhelal Mitrovica, 10 000 Pristina
+377 (0)45 971 517

PLAYLAB

126, rue de l'Ouest
75014 Paris (France)

lab@play-international.org

PLAY International – Senegal
Cité Keur Gorgui Lots 45-46
Dakar, Sénégal
+221 77 793 25 33

 PLAY International

 [play.international](https://www.instagram.com/play.international)

 @pl4y

 PLAY International

 PLAY International